

We finance the development of Your Company









For 14 years we have been advising on how to obtain finances for investment projects and research projects.

You are welcome to look through the offer of our services.



- TOM PETERS



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For more than **14 years** we have been advising to various companies and local authorities how to choose financing tools (PHARE, SAPARD, structural funds 2004-2006 and 2007-2013) at the same time providing help with the comprehensive implementation of the investment process starting with the concept to the project closure.

In our work we see the success through the long term development of the Company – the Customer. We realize that as long as Our Customer is successful we are successful as well. Our comprehensive look at the investment project guarantees a stable growth to Our Customer, and for us is the beginning of a long term cooperation.

We support you through the entire process of obtaining the funds and also during your export operations.

Our best recommendation is a vast group of satisfied clients.















## **Our Services**



Analysis of options to support the development of the customer and the search for funding on the basis of EU funds



Research process - financial, substantive and methodological support



Implementation of a modern product / service through an investment process



**NGO and Public Sector Service** 



**Assistance for patents** 



Introduction to the market in cooperation with Intodata



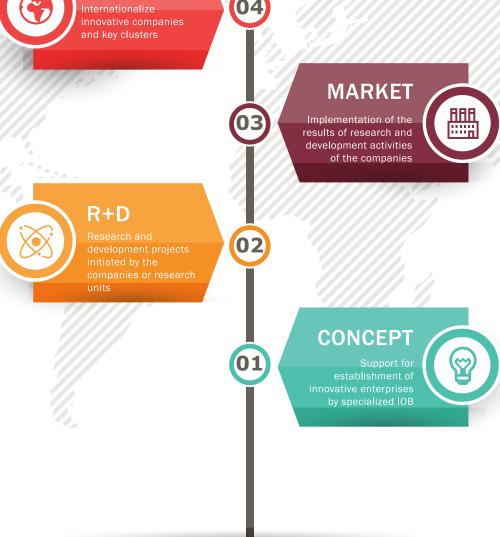
n the current European Union budget Poland is expected to receive 82.5 billion euro, which is a record amount even comparing to other European countries. New prospects are first of all the opportunity for research investments and their commercialization, strategic road connections, development of initiative, eco-friendly transport, nationwide digitization, as well as labour activation or social inclusion.

**"From concept to the market"** – Entrepreneurs' B+R projects and joint ventures between science and business will be supported based on this principle. Therefore the funds will support all stages of the investment process.

**ENTERPRISE** 

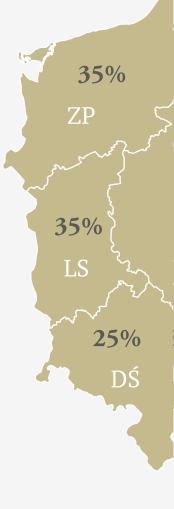
**DEVELOPMENT** 





# Map of regional aid for Poland

for 2014-2020



#### Names of voivodships (in Polish):

DŚ dolnośląskie

KP kujawsko-pomorskie

LB lubelskie LS lubuskie

ŁD łódzkie

MP małopolskie

MZ mazowieckie

OP opolskie

PK podkarpackie

PL podlaskie PM pomorskie

PM pomorski ŚL śląskie

ŚK świętokrzyskie

WM warmińsko-mazurskie

WP wielkopolskie

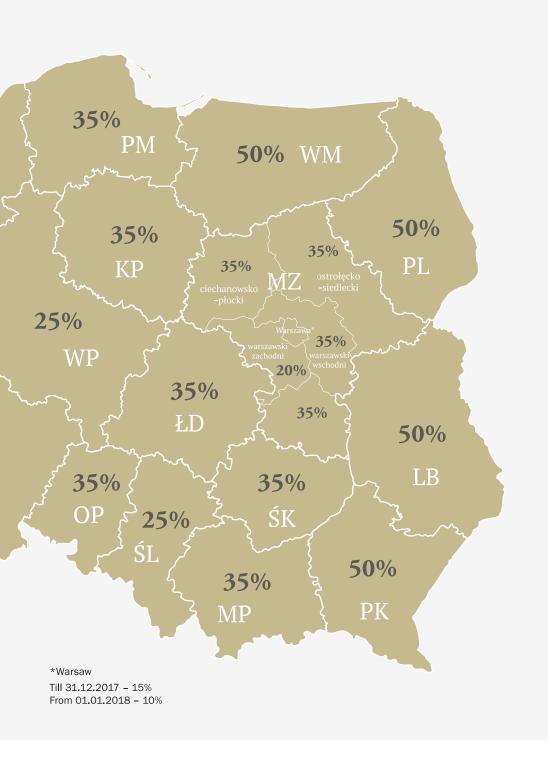
ZP zachodniopomorskie

Map values reveal to the maximum the possible value of the financing for large companies depending on the region (for small companies its 10% extra, for medium companies 15% extra).

The amount of support depends on the programme, size of the company and the map of the regional aid.

#### THREE FACTORS DETERMINING THE SIZE OF THE COMPANY

- Number of employees
- Annual turnover
- Annual balance sheet total



The employment benchmark is a vital factor to be met while in case of annual turnover and annual balance sheet total only one of those needs to be fulfilled.

| CATEGORY | NUMBER OF<br>EMPLOYEES | ANNUAL<br>TURNOVER<br>(in mln euro) | ANNUAL BALANCE<br>SHEET TOTAL<br>(in mln euro) |
|----------|------------------------|-------------------------------------|--|
| Medium   | < 250                  | ≤ 50                                | ≤ 43   |
| Small    | < 50                   | ≤ 10                                | ≤ 10   |
| Micro    | < 10                   | ≤ 2                                 | ≤ 2  |



European Union funds can be allocated to 16 voivodships' regional programmes, 6 nationwide programmes and European Territorial Cooperation Programme.

Regional Operational Programmes support directly the development of the voivodships which will be implementing nearly 40% of all allocated funds. Regional Programmes are complementary to Nationwide Programmes and they only differ in their approach to the realization of thematic goals.

#### INFRASTRUCTURE AND ENVIROMENT PROGRAMME

It is the largest programme both in Poland and in Europe. The largest amount of funds will be allocated to a low carbon emission economy, environmental protection, counteraction and adaptation to climate changes, transport and energy security.

#### INTELLIGENT DEVELOPMENT PROGRAMME

It is the second largest programme in terms of allocated funds which are the main source of funds for innovative investment in Poland. All stages of the investment process will receive the support. Starting from the concept, through the implementation of B&R activities, implementation of the results to their internationalization.

#### KNOWLEDGE EDUCATION DEVELOPMENT PROGRAMME

Its priorities are the improvement of the situation on the labor market, support for education and promotion of social innovations.

#### **DIGITAL POLAND PROGRAMME**

It is a completely new programme comparing to the previous Prospects. The main goal of the programme is to strengthen the foundations for digital socio-economic development of the country.

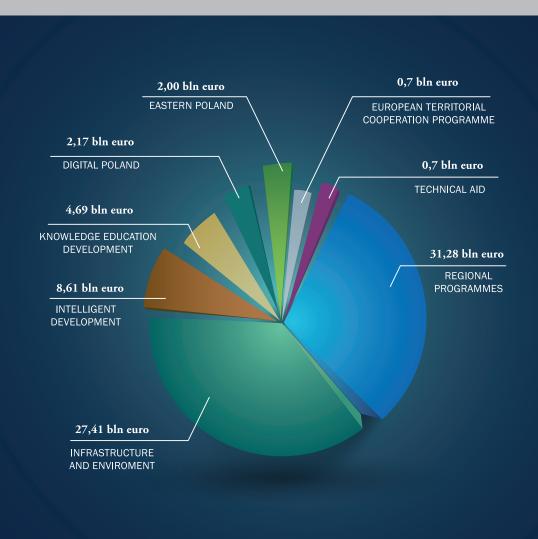
#### EASTERN POLAND PROGRAMME

Is dedicated to the east macroregion and is expected to provide the growth of innovations and competitiveness and to increase the investment attractiveness in the region.

#### **EUROPEAN TERRITORIAL COOPERATION PROGRAMME**

The programme was provided for projects with foreign partners.

#### ALLOCATION OF EUROPEAN UNION FUNDS FOR OPERATIONAL PROGRAMMES





#### 1. The concept of an innovative product / service



We assist Our Clients in comprehensive realization of the investments, from a concept, through a stage of cooperation with the relevant research units and scientists, the process of patent to the closure of the project. Creating new concepts, identifying and analyzing potential research opportunities is the first step in the direction of the whole development and research process.

# 2. A choice of methodology and implementation of B+R work

Research – development projects require appropriate scientific background. We help to liaise with the relevant scientific research units and scientists. The choice of the optimal composition of the consortium or innovative team consisting of the best partners for cooperation in the implementation of innovative concept is the key to success.



# 3. Working out a development strategy for the company based on a created innovation

Finding out the optimal form of the implementation process of the innovative service on the market – commercialization of the results of the carried out research-development works.

# 4. Identifying sources to finance development strategy

We advise our customers in the selection of appropriate financing sources. We conduct the audit of the feasibility of the investment with the maximum use of funds from the European Union.



# 5. Creating a contest application with the required attachments



- Preparing an application for a grant with an additional documentation - feasibility studies and business plans
- Assistance in cooperation with banks, universities, research institutes
- Support in patent procedure
- Completing a full contest documentation
- Preparing the financial analysis of the planned investment

#### 6. Grant settlement

This is a vital stage in the entire process of obtaining grants and it consists of the following stages:

- Preparing applications for payments on every stage of the project
- Making any possible improvements imposed by the Intermediary Institution
- Support at the time of the control
- Permanent contact with the Intermediary Institution

# 7. Support for export activities of innovative products/services



With INTODATA cooperation we introduce companies to Polish market. We offer a comprehensive assistance to the companies which plan to expand their activities on a new market abroad. We outsource business processes to INTODATA.



Our team consists of people with the highest qualifications. Having practical knowledge and practical skills we guarantee service on the highest level. We work with passion and commitment and we make every effort not only to perform fairly and efficiently but also to be always available for our Clients.

### **Team for Enterpreneurs**

The team provides consultancy in the field of business and management.

Our experienced experts specialize in development of Business Plans

and applications for companies.

### Team for public sector investments and NGO

The team helps in obtaining funds in particular for local authorities, health services, foundations and associations.

### **Training Team**

The team handles comprehensive preparation, monitoring and conducting of training as well as financial settlement of these projects.

We also organize seminars and conferences.



### Additional information

If you want to find out more about
European Union funds which can help
you to finance the development of your
company, please visit our website:

www.mgdf.pl



We make IT work for your business through custom software development, complex system integration, unique web & mobile applications and specific business process outsourcing.

## digital age

# the quality of IT solutions is essential to every successful business

MGDF combines IT and business professionals with broad competences in outsourcing services. Our offices are based in Krakow, Poland (the best Outsourcing destination in Europe\*). We offer quick and efficient tailored IT outsourcing services using modern hybrid work methodology (a mix of Agile & Traditional). As a reliable business partner we constantly cultivate quality and professionalism in our products and staff.

# Usually, we offer IT services in two different pricing models Outsourcing.

### Fixed Price (FP)

# If you know what you want to buy – you know how much you pay.

If requirements are deep enough, we can estimate time and resources needed to propose a fixed price for our work. Of course, in the FP model all further changes to the requirements can effect the price. As an outcome you get the final product, instruction, its source code with the documentation of development and tests.

### **Time & Materials (T&M)**

# Your idea is big and it can evolve during the development. Let's see!

First, we talk about your general business requirements (non IT terminology). Then we estimate time and resources needed to carry out your project. The specific requirements can change along the way and the plan is accordingly modified. The resources used are billed on a monthly basis according to the plan.

#### IT technologies that are transparent to our teams:





# By considering outsourcing your IT needs, you are actually using the AGILE approach.

According to AGILE software development methods we split big projects into small pieces that can be coded in a predictable amount of time. With the completion of every small step, the client sees results. It is the whole oursourcing idea in a nutshell – as a client you are slicing off a piece of your needs and asking us to fulfil them. This is our service.

### Simple.

### The benefits of being Agile in IT.

The AGILE software development approach makes IT projects flexible, quick and process-focused on all levels of development. As a modern conceptual framework it gives a great opportunity for close cooperation of the client and service provider. In our work we use SCRUM methodology and JIRA / CONFLUENCE software to make the AGILE approach the most efficient and quality-oriented.

# We are from Krakow.

### A few facts about the city of Kings\*

Krakow is the second largest in Poland and one of the oldest cities in Europe (the city dates back to the 7th century). Krakow has traditionally been one of the leading centres of European academic, cultural, and artistic life and is one of Poland's most important economic hubs.

#### Krakow is fresh!

Education to innovation in everyday progress Krakow is a major centre of education. Twenty-four institutions of higher education offer courses in the city, with more than 200,000 students.

Krakow is home to Jagiellonian University, one of the oldest universities in the world and traditionally Poland's most reputable institution of higher learning. The other major institution is AGH University of Science and Technology, established in 1919. It's the largest technical university in Poland, with more than 15 faculties and student enrolment exceeding 30.000.

\* In medieval times the Wawel Castle was the residence of the important European Piast and Jagiellonian Dynasties.

#### 50 large multinational companies are here, now!

Google, IBM, Motorola, Delphi, MAN SE, General Electric, Aon Hewitt, Hitachi, Capgemini and Sabre Holdings, Comarch, CD projekt RED (creators of the RPG computer hit Witcher) along with British, German and Scandinavian-based big firms forges an IT community that is simply booming with new companies creating an innovative, IT based ecosystem of talented professionals.

